

BulletProof Writing Services AI Policy

BulletProof Writing Services is run by a human. I recognize that generative AI has the potential to assist me, and I appreciate that I can work more efficiently, saving clients time and money by using some AI-powered tools. However, generative AI has limits and concerns, including inaccurate output, privacy issues, and negative environmental impacts.

I believe in transparency and responsible business practices. This is a breakdown of how AI may and may not be used at BulletProof Writing Services.

AI will not be used for any of the following:

- Analyzing any of your content without your permission
- Analyzing confidential information
- Making editorial changes without a careful review by a human
- Producing copy completely for clients
- Replacing my role as your content writer or editor

AI may be used to assist with these tasks:

- Analyzing text for SEO improvement
- Creating macros for Word that enable me to edit more efficiently
- Doing a pre-edit check for spelling, punctuation, or typos allowing me to focus on clarity, consistency, reader experience, and conciseness
- Generating an outline
- Giving me ideas for social media content
- Providing additional sources or related content to support materials, all of which will be vetted and verified by a human
- Suggesting headlines
- Suggesting possible supplementary interview questions
- Summarizing long reports

To assist with those tasks, I may use the following AI-powered tools:

- Canva

- MS Word Editor
- OpenAI's ChatGPT
- Perplexity
- ProWritingAid

Any suggestions provided by AI will be carefully evaluated by a human creative. If you have questions or concerns about this AI policy, please contact holly@usebulletproof.com.